

**Industry 2012 Agenda
(October 12, 2012)
August 16, 2012 Agenda
8:00 am Auburn City Hall, Room 10**

Welcome:

Budget (Jeff Birkholz) review budget

Sponsor Letter and Event invitations:

(Dave Snyder, Bruce Cosgrove)

Thank you letters, Save the dates – (Bruce will handle)

Who invites are going to: (Bud & Teri)

Contact List: Teri Wilson

Breakfast: Tami and Karen (Holiday Inn)

At Ceronix

Lunch: set up at Ridge

Tour: (Bud Richardson)

Airport Tour and Open Houses:

Aerial Tours offered for early registration contest (Darcy Brewer)

Site open houses: (Richard Anderson, Teri Tait-Wilson)

Speakers:

Volunteers: (Darcy Brewer, Teri Tait-Wilson) Time to give Darcy some direction for how many volunteers.....

Determine how many??

PR: (Dave Snyder) PR timeline

Bob Richardson is starting a campaign to begin August 2, 2102 and then will send ours to his list as well
Sponsors:

Ceronix \$500 they are in

Bud to ask Lyons and Community Bank

Event Photographer: (Jennifer Montgomery)
Trolley Car

Optional Wine tours after event (Teri Tait-Wilson and Jocelyn Maddux, Bud Richardson)

“Day Of” Logistical Plan

SACTO (Barbara Hayes)

Airport Videos (Bob Richardson)

Tickets: and how to manage (we need to ask Kelly Kreeger for advice)

Need to work on a script for the day of.....

Other business:

Industry 2012 future meetings:

8/30/2012 8am Room 10

9/6/2012 8am Room 10

9/13/2012 8am Room 10

9/20/2012 8am Room 10
9/27/2012 8am Room 10
10/4/2012 8am Room 10

Bridget's done list:

Called Barbara Hayes (left message) She will be at the event

Called Todd San Fillippo from CBRE: Left message for him to call back

Spoke with Ale House they will give a special priced item that day for visitors

Requested to go to both associations to talk about Industry 2012. Will keep you posted

Called Ed Benoit from TRI Commercial: left a detailed message

Called John Frisch Cornish and Carey Commercial: Left a detailed message

Called Greg Cline at The Cline Company: left a detailed message